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For Immediate Release

## **FIRST ANNUAL DELAWARE CHARITY CHALLENGE RAISES OVER \$30,000 FOR AREA CHARITIES**

Wilmington, DE, May 6, 2015 – Innovincent, a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising, is pleased to announce that over \$30,000 was raised at the First Annual Delaware Charity Challenge fundraising contest and spring athletic games. The event took place on May 2, 2015 at Lums Pond State Park in Bear, Delaware. Over 35 teams participated, representing 30 different charities.

The Delaware Charity Challenge is a centralized fundraising and athletic competition designed to give participating charities and teams the ability to access all the benefits of participating in a fundraising event, such as a 5K, without most of the overhead costs and logistical nightmares commonly associated with putting such events together internally.

This year's winning charity and recipient of the additional \$300 first prize was **Meals On Wheels Delaware**. They raised **\$5,995** between its official team and a team from Monroe Energy which designated them as its nonprofit beneficiary. **Team Veritext Legal Solutions** finished second, raising **\$5,550 for its nonprofit beneficiary, Ministry of Caring**, earning that charity an additional \$200 prize. **Team End Duchenne Muscular Dystrophy** raised the third highest amount of **\$4,716 for the Muscular Dystrophy Association (MDA)**, earning the \$100 prize for MDA. **Team Cure Sanfilippo**, raising money for Team Sanfilippo Foundation, raised **\$4,550**.

Team Veritext, Team End Duchenne, and Team Cure Sanfilippo were the top three fundraising teams of the 26 teams competing in the Race to Raise. In the official team category, Team Meals On Wheels Delaware and Team Next Gen North (raising money for the Next Generation of the Delaware Community Foundation (North) Fund) won advertising packages from the Wilmington Blue Rocks for having raised the most money of any official nonprofit team.

**Donors can continue to donate to any of the team fundraising pages and to their selected charities (on [crowdrise.com/challengeDE](http://crowdrise.com/challengeDE)) until May 31, 2015.**

"I was really excited to see how competitive the fundraising got between all of the teams as the Race to Raise got closer and closer to the end," says Charlie Vincent, founder of Innovincent LLC, the company behind the Delaware Charity Challenge. "The fact that the Delaware Charity Challenge spring events raised more than \$30,000 in its first year tells me that this event will only grow bigger as more and more teams and nonprofits get involved."

### **--MORE RESULTS--**

- Winning the Co-Ed Team 5K race was the Fusion Race Team, who won an additional \$100 for Preston's March for Energy.
- Team Yeager Law Firm won the Women's Team 5K race and an additional \$100 for Big Brothers, Big Sisters of Delaware.
- Team Innovincent won the Men's Team 5K race and an additional \$100 for Combined Campaign for Justice.
- The Friends of Wilmington Parks team won the Adventure Challenge Relay and \$100 for that organization. Many others ran or walked in the fun run/walk.

Due to the tremendous success of the Spring event, the Delaware Charity Challenge will be back in January 2016 with the Delaware Charity Challenge Winter Games. The Winter Games will consist of the Race to Raise (beginning in October) and an indoor triathlon (running, rowing, and biking), along with other fun competitions and opportunities for nonprofits and businesses. The Second Annual Delaware Charity Challenge 5K and Adventure Challenge Relay will take place in spring 2016. More information about these events will be available online at [delawarecharitychallenge.com](http://delawarecharitychallenge.com).

For more information about the Delaware Charity Challenge, visit [delawarecharitychallenge.com](http://delawarecharitychallenge.com). To see the teams and nonprofits represented and what they raised, visit [crowdrise.com/challengeDE](http://crowdrise.com/challengeDE)

About Innovincent LLC

[Innovincent LLC](http://Innovincent LLC) is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.