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For Immediate Release

REGISTRATION OPEN FOR FIRST ANNUAL DELAWARE CHARITY CHALLENGE WINTER INDOOR TRIATHLON AND SECOND ANNUAL SPRING RACE TO FIRST 5K AND ADVENTURE CHALLENGE RELAY
Winter Race to Raise Competition Starts October 1, 2015 and Continues Through January 8, 2016

Wilmington, DE, September 21, 2015 – Registration is open for the Delaware Charity Challenge's Winter Indoor Triathlon (scheduled for Saturday, January 9, 2016) and also the 2nd Annual Race to First 5K and Adventure Challenge Relay (scheduled for Saturday, April 30, 2016). Each event will have an accompanying "Race-to-Raise" fundraising competition, which allows teams to raise money for their favorite charity. To register or find out more information, go to delawarecharitychallenge.com.

The Delaware Charity Challenge is a centralized fundraising and athletic competition designed to give participating nonprofits and teams the ability to access all the benefits of participating in a fundraising event, such as a 5K, without incurring the same overhead costs and logistical headaches commonly associated with putting such an event together internally. The result is that participating teams (and nonprofits) can concentrate their fundraising efforts in a fun and compelling way.

"The Delaware Charity Challenge is a fun team-based charity fundraising event," says Charlie Vincent, founder of Innovincent LLC, the company behind the Delaware Charity Challenge. "At the first event this past May, teams raised more than \$32,000 for area nonprofits. I am optimistic that as the competition continues to grow, teams will raise even more money and awareness for causes that are important to them."

The Winter Indoor Triathlon will take place on Saturday, January 9, 2016 at the Chase Center in Wilmington, Delaware. The event is divided into two triathlon competitions: (1) Medley Triathlon and (2) Run, Row, Bike Triathlon. Organizations may field more than one triathlon team. Teams of three may compete in the either competition, and individuals may compete in the Run, Row, Bike Triathlon. The Medley Triathlon is open to 3-member teams, with each team member competing in 1 of 3 events (15 minutes on a treadmill, 15 minutes on a spin bike, 15 minutes on a rowing machine, 5 minute breaks in between). The Run, Row, Bike Triathlon is open to 3-member teams or individuals, with each team member or individual competing in all 3 events (15 minutes on a treadmill, 15 minutes on a spin bike, 15 minutes on a rowing machine, 5 minute breaks in between). Each competition will have separate scoring category divisions. Particularly, there will be a competitive women's team triathlon category, a competitive men's team triathlon category, and two competitive co-ed team triathlon categories (M,M,F, and F,F,M). The winning team in each race category will win additional prize money from the prize pool for their designated charity. The individuals with the fastest times in each event, as well as the fastest overall male and female will also be recognized.

The Spring Race to First 5K and Adventure Challenge Relay (schedule for Saturday, April 30, 2016) will again be divided up into team categories, and more specific information will be posted about that competition in the spring.

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Teams can register to compete in the Delaware Charity Challenge Winter Indoor Triathlon from now until December 28, 2015. The Winter Race to Raise fundraising competition will start on October 1, 2015 and continue through January 8, 2016. Organizations that participate in the Winter Indoor Triathlon may also participate in the Pursuit of Health & Wellness Expo, a health fair that will take place in the adjacent room at the Chase Center on January 9, 2016. More information can be found online at delawarecharitychallenge.com.

About Innovincent LLC

[Innovincent LLC](#) is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.