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For Immediate Release

SECOND ANNUAL DELAWARE CHARITY CHALLENGE RAISES OVER \$24,000 FOR AREA NONPROFITS

Wilmington, DE, May 2, 2016 – Innovincent, a Wilmington, DE based consulting firm that specializes in helping nonprofits with strategic planning and fundraising, is pleased to announce that teams raised over \$24,000 through the Second Annual Delaware Charity Challenge spring fundraising contest and athletic games. The spring event took place on April 30, 2016 at Brandywine Creek State Park in Wilmington, Delaware. Nineteen teams participated, representing 18 different charities.

The Delaware Charity Challenge is a unique fundraising and athletic competition designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes.

In the Spring Race to Raise fundraising competition (February 1 to April 29), **Team Veritext Legal Solutions** took home top honors this year for raising \$6,400 for the **Ministry of Caring**, including a \$300 bonus prize for raising the most money. **Team OperaDelaware** raised \$4,975 and finished second, earning an additional \$200 prize. **Team Cure Sanfilippo Syndrome** finished third, raising \$3,070 for **Team Sanfilippo Foundation**, including a \$100 prize. Team Veritext also won the grand marketing prizes from WJBR and DETV for winning the Race to Raise, and Team OperaDelaware won the Silver WJBR prize for raising the second most money.

The official nonprofit team fundraising competition was won by **Team OperaDelaware** (\$4,975), followed by **Meals on Wheels Delaware** (\$3,235 between its official team and the **Monroe Energy** team that designated Meals on Wheels Delaware as its beneficiary). Both OperaDelaware and Meals on Wheels Delaware won advertising packages from the Wilmington Blue Rocks for having raised the most money of any official nonprofit team.

Donors can continue to donate to any of the team fundraising pages and to their selected charities (on crowdrise.com/challengeDE) until May 31, 2016.

"Our past three Delaware Charity Challenge competitions have helped individuals, families, and organizations join together to raise more than \$71,000 for 46 different nonprofit organizations," says Charlie Vincent, president of Innovincent LLC, the company behind the Delaware Charity Challenge. "Watching the teams compete and celebrate their fundraising efforts was wonderful, and we look forward to the return of the indoor triathlon in January."

--MORE RESULTS--

- Winning the Co-Ed Team 5K race was Team Faithful Friends, who won an additional \$100 for Faithful Friends Animal Society.
- Team Cure Sanfilippo Syndrome won the Women's Team 5K race and an additional \$100 for Team Sanfilippo Foundation.
- Team OperaDelaware won the Men's Team 5K race and an additional \$100 for their organization.
- Team Ellis & Lamont won the Adventure Challenge Relay and split their \$100 prize between Connections CSP and the Muscular Dystrophy Association. Many others ran or walked in the fun run/walk.

The Delaware Charity Challenge will be back on January 7, 2017 with the Second Annual Delaware Charity Challenge Winter Games. The Winter Games will consist of the Race to Raise (beginning in October) and an indoor triathlon (running, rowing, and biking), along with other fun competitions and opportunities for nonprofits and businesses. The Third Annual Delaware Charity Challenge 5K and Adventure Challenge Relay will take place on May 6, 2017 at Lums Pond State Park. A new Delaware Charity Challenge event, consisting of a duathlon, will take place in summer 2017. More information about these events will be available online at delawarecharitychallenge.com.

For more information about the Delaware Charity Challenge, visit delawarecharitychallenge.com. To see the teams and nonprofits represented and what they raised, visit crowdrise.com/challengeDE

About Innovincent LLC

Innovincent LLC is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.