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For Immediate Release

**REGISTRATION OPEN FOR SECOND ANNUAL  
DELAWARE CHARITY CHALLENGE WINTER INDOOR TRIATHLON  
*Winter Fundraising Competition Starts October 1, 2016***

Wilmington, DE, September 20, 2016 – Registration is open for the 2nd Annual Delaware Charity Challenge's Winter Indoor Triathlon (scheduled for Saturday, January 7, 2017 at the Chase Center on the Riverfront in Wilmington, Delaware). Coupled with the athletic competition is the Delaware Charity Challenge "Race-to-Raise" fundraising competition, which allows teams to raise money for their favorite nonprofit. To register or to find out more information, go to [delawarecharitychallenge.com](http://delawarecharitychallenge.com).

The Delaware Charity Challenge is a unique fundraising and athletic competition designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes.

"The Delaware Charity Challenge is the area's fastest growing team-based charity fundraising event," says Charlie Vincent, founder of Innovincent LLC, the company behind the Delaware Charity Challenge. "In three events since May 2015, individuals and teams have collectively raised more than \$75,000 for area nonprofits. We look forward to the continued growth of this premier fundraising and athletic competition."

The Winter Indoor Triathlon will take place on Saturday, January 7, 2017 at the Chase Center in Wilmington, Delaware. The race consists of a 15 minute treadmill run, a 15 minute spin bike ride, and a 15 minute erg (row) on a rowing machine. Triathletes can compete in one of two divisions: (1) Medley or (2) Run, Row, Bike. Teams can compete in either division of the indoor triathlon. There is no cap on team size, as teams can have multiple squads compete in one or more of the different divisions or subdivisions of the competition. Individuals can also sign up and compete in the Run, Row, Bike Triathlon competition.

For teams, a Medley Triathlon squad requires three members, with each individually competing in one of the three events. The Medley Triathlon division is subdivided into competitive categories (men's, women's and co-ed races) and scored based on the combined efforts of the three member squads. A Run, Row, Bike Triathlon squad requires three members to score, with each competing in all three of the events. The Run, Row, Bike Triathlon division is subdivided into competitive categories and scored based on the combined efforts of the three member squads. Individuals can also compete in the Run, Row, Bike Triathlon division. The winning team in each race category will win prize money from the prize pool for their designated charity.

In 2017, there will be three Delaware Charity Challenge events, including the Winter Indoor Triathlon. The second challenge will be the Race to First 5K and Adventure Challenge Relay, which will take place on Saturday, May 6, 2017 at Lums Pond State Park in Bear, Delaware. The third challenge will be a run, bike, run duathlon on Saturday, July 15, 2017 at Bellevue State Park in Wilmington, Delaware. Each challenge will feature a separate fundraising competition for anyone that wishes to raise money for a nonprofit organization. Individuals and organizations can participate in one, two, or all three Delaware Charity Challenge events.

Teams can register to compete in the Delaware Charity Challenge Winter Indoor Triathlon by going to [challengede.eventbrite.com](http://challengede.eventbrite.com) and signing up to create or join a team or signing up as an individual to compete. For those individuals and teams that want to raise money for a nonprofit organization, the Winter Race to Raise fundraising competition will start on October 1, 2016 and continue through January 6, 2017. Organizations that participate in the Winter Indoor Triathlon may also participate in the Pursuit of Health & Wellness Expo, a health fair that will take place in the adjacent room at the Chase Center on January 7, 2017. More information can be found online at [delawarecharitychallenge.com](http://delawarecharitychallenge.com).

About Innovincent LLC

[Innovincent LLC](#) is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.