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For Immediate Release

UNIGLOBE RED CARPET TRAVEL TO AWARD TWO TRAVEL CERTIFICATES AS A TEAM FUNDRAISING PRIZE IN THE WINTER DELAWARE CHARITY CHALLENGE

Wilmington, DE, October 4, 2016 – Innovincent and UNIGLOBE Red Carpet Travel ("UNIGLOBE") are pleased to announce that UNIGLOBE will be a prize sponsor for the Second Annual Delaware Charity Challenge Winter Indoor Triathlon. The UNIGLOBE prize will be awarded to the team that raises the most money during the month of November during the Winter "Raceto-Raise" portion of the Delaware Charity Challenge, which runs from October 1, 2016 to January 6, 2017. For more information, visit <u>delawarecharitychallenge.com</u>.

The Delaware Charity Challenge is a unique fundraising and athletic competition designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes.

UNIGLOBE of Wilmington, Delaware, which serves travelers throughout Delaware and Southeastern Pennsylvania, will award a pair (2) of travel certificates to the team that raises the most money through their Delaware Charity Challenge team fundraising page from November 1 through November 30 in the Winter Race to Raise competition. For the winning team, these certificates are for travel on American Airlines to the 48 contiguous U.S. states, Caribbean, Bermuda, Canada, and Mexico. Travel must be completed by November 25, 2017. The certificates do not include certain taxes and fees that will need to be paid upon use. Flights/seat bookings are based on availability at time of request for allotment to any particular destination. There is no cash value for any unused certificates. UNIGLOBE will work with the team captain to ensure the certificates get used. To qualify for this prize, teams must raise a minimum of \$500 over the course of November. The UNIGlobe prize will be awarded in addition to any other prizes that are also awarded as well as any cash prizes the teams may win from the Delaware Charity Challenge prize pool.

"We appreciate UNIGLOBE and the great prize it is awarding, which will provide some extra motivation and incentive for our teams to raise money for their favorite cause," says Charlie Vincent, president of Innovincent LLC, the presenting sponsor and organizer of the Delaware Charity Challenge. Mark Rachko, President of UNIGLOBE, agrees. "We are glad to offer these travel certificates and hope they will help teams raise money and awareness for the different nonprofits they are supporting in the Delaware Charity Challenge competition."

Registration is open for the 2nd Annual Delaware Charity Challenge Winter Indoor Triathlon, which takes place at the Chase Center on the Riverfront on Saturday, January 7, 2017. The triathlon consists of three 15 minute races on a treadmill, rowing machine, and spin bike. Individuals and teams can compete in the Medley/Relay division (as a team with 3 people each doing one event) or in the Run, Row, Bike division (individually or as a team, with each person doing all three events). Registration costs to participate in the triathlon are \$60/person for the full run, row, bike triathlon division, and \$40/person for the medley/relay triathlon division. Discounts are available for nonprofits and larger teams.

There will also be two other Delaware Charity Challenge competitions in 2017 after the triathlon. The 5K and Adventure Challenge Relay will take place May 6, 2017 at Lums Pond State Park in Bear, Delaware. There will also be a duathlon at Bellevue State Park in Wilmington, Delaware on July 15, 2017.

For more information about the Delaware Charity Challenge or to register for the competition, visit <u>delawarecharitychallenge.com</u>. For the latest updates on the teams and nonprofits represented and what they have raised in the Winter Race to Raise competition, visit <u>crowdrise.com/DCCTRI</u>.

About Innovincent LLC

<u>Innovincent LLC</u> is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.

About UNIGLOBE Red Carpet Travel

<u>UNIGLOBE Red Carpet Travel</u> is a leading travel management firm located in Wilmington, Delaware. Established in 1981, UNIGLOBE Red Carpet Travel specializes in helping corporations and individuals find value and service when purchasing travel. We are a part of UNIGLOBE Travel International, headquartered in Vancouver, Canada, which operates in 60 countries with more than \$5 billion in sales.