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For Immediate Release

HYATT PLACE DEWEY BEACH TO AWARD COMPLIMENTARY STAY AS A TEAM FUNDRAISING PRIZE IN THE WINTER DELAWARE CHARITY CHALLENGE

Wilmington, DE, November 16, 2016 – Innovincent and Hyatt Place Dewey Beach are pleased to announce that Hyatt Place Dewey Beach will be a prize sponsor for the Second Annual Delaware Charity Challenge Winter Indoor Triathlon. The Hyatt Place Dewey Beach prize will be awarded to the team that raises the most money during the month of December during the Winter "Race-to-Raise" portion of the Delaware Charity Challenge, which runs from October 1, 2016 to January 6, 2017. For more information, visit delawarecharitychallenge.com.

The Delaware Charity Challenge is a unique fundraising and athletic competition designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes.

Hyatt Place Dewey Beach, an award winning resort hotel located by the Rehoboth Bay and footsteps from the Atlantic Ocean, will award a complimentary two night stay (1 suite) to the team that raises the most money through their Delaware Charity Challenge team fundraising page from December 1 through December 31 in the Winter Race to Raise competition. The reservation is based upon availability and must be booked directly with the Hyatt Place Dewey Beach management team a minimum of ten days prior to arrival. The certificate is eligible from January 2, 2017 to May 31, 2017. The team captain will be awarded the certificate. To qualify for this prize, teams must raise a minimum of \$500 over the course of December. The Hyatt Place Dewey Beach prize will be awarded in addition to any other prizes that are also awarded as well as any cash prizes the teams may win from the Delaware Charity Challenge prize pool.

"The Hyatt Place Dewey Beach is a wonderful prize to motivate our teams to raise money for their favorite cause in the final month of the winter fundraising competition," says Charlie Vincent, president of Innovincent LLC, whose company helps organize and manage the Delaware Charity Challenge.

Registration is open for the 2nd Annual Delaware Charity Challenge Winter Indoor Triathlon, which takes place at the Chase Center on the Riverfront on Saturday, January 7, 2017. The triathlon consists of a 45 minute race on a treadmill, rowing machine, and spin bike (15 minutes on each machine). Individuals and teams can compete in the Medley/Relay division (as a team with 3 people each doing one event) or in the Run, Row, Bike division (individually or as a team, with each person doing all three events). Registration costs to participate in the triathlon are

\$60/person for the full run, row, bike triathlon division, and \$40/person for the medley/relay triathlon division. Discounts are available for nonprofits and larger teams.

There will also be two other Delaware Charity Challenge competitions in 2017 after the triathlon. The 5K and Adventure Challenge Relay will take place May 6, 2017 at Lums Pond State Park in Bear, Delaware. There will also be a duathlon at Bellevue State Park in Wilmington, Delaware on July 15, 2017.

For more information about the Delaware Charity Challenge or to register for the competition, visit delawarecharitychallenge.com. For the latest updates on the teams and nonprofits represented and what they have raised in the Winter Race to Raise competition, visit crowdrise.com/DCCTRI.

About Innovincent LLC

[Innovincent LLC](#) is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.

About Hyatt Place Dewey Beach

[Hyatt Place Dewey Beach](#) (1301 Coastal Highway, Dewey Beach, Delaware), is a premiere resort hotel in the heart of the Delaware seashore. Guests enjoy miles of shoreline, a variety of water sports, stunning sunsets on the Rehoboth Bay, convenient access to local golf facilities, and a variety of tax-free shopping options from the outlets to quaint historic downtown marketplaces. Named Best Hotel in Sussex County by Coastal Style Magazine, the Hyatt Place Dewey Beach offers deluxe overnight accommodations and daily amenities and services which include the a.m. Kitchen Skillet Breakfast, Starbucks coffee, afternoon and evening dining/cocktail service, state of the art fitness center, indoor salt-water pool, and resort concierge services.