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For Immediate Release

TEAMS IN THE SECOND ANNUAL DELAWARE CHARITY CHALLENGE WINTER INDOOR TRIATHLON RAISE OVER \$14,000 FOR AREA CHARITIES

Wilmington, DE, January 10, 2017 – Innovincent, a Wilmington, Delaware based consulting firm that specializes in helping nonprofits with strategic planning and fundraising, is pleased to announce that teams in the Delaware Charity Challenge Indoor Triathlon raised more than \$14,000 for different nonprofits as part of its second annual winter fundraising and athletic competition. The indoor triathlon event took place on January 7, 2017 at the Chase Center on the Riverfront in Wilmington, Delaware. More than 135 athletes competed, representing or raising money for eighteen different nonprofits.

The Delaware Charity Challenge is a unique fundraising and athletic competition designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes.

The winning team in the 2017 Winter Race to Raise was the **University of Delaware Men's Crew Team**, which as of the fundraising competition's conclusion at 11:59 p.m. on January 6, raised **\$4,825** on behalf of its University team at **University of Delaware**. Finishing second was the **Clark's Sharks** team, which raised **\$1,525** on behalf of the **Mike Clark Legacy Foundation** at **Delaware Community Foundation**. **Team Mosaic in Delaware** raised the third highest amount of **\$1,415**. **Team Linda Tickle** finished a close fourth, raising **\$1,390** for the **atTAcK Addiction Foundation**. For finishing in the top three in the Winter Race to Raise, the University of Delaware Men's Crew team won an additional \$300 for its club team, Clark's Sharks won an additional \$200 for Mike Clark Legacy Foundation, and Team Mosaic in Delaware won an additional \$100 for Mosaic.

In addition to the \$600 in cash prizes awarded by Innovincent as part of the Race to Raise fundraising competition, the University of Delaware Men's Crew team also won an advertising prize from Delaware Today, a Media Sponsor for the event, for being top overall fundraising team, in addition to a prize from Hyatt Place Dewey Beach for raising the most money over the month of December. For raising the most money of all teams over the month of November, Team Linda Tickle won a pair of travel certificates from UNIGLOBE Red Carpet Travel.

Donors can continue to donate to any of the team fundraising pages and to their selected charities (on crowdrise.com/dcctri) until January 31, 2017.

"In four events since our first 5K in May 2015, teams have collectively raised more than \$89,000 for area nonprofits through the Delaware Charity Challenge," says Charlie Vincent, president of Innovincent LLC and founder of the Delaware Charity Challenge. "I'm excited to see how much the teams will raise this spring as part of the 5K and Adventure Challenge Relay competition."

RESULTS FROM THE INDOOR TRIATHLON ATHLETIC COMPETITION

Nearly 150 athletes signed up to compete in this year's Delaware Charity Challenge winter games. The two category triathlon races were the Medley Triathlon and the Run, Row, Bike Triathlon. Both triathlons consisted of a 45 minute race (15 minutes each on a treadmill, spin bike, and rowing machine). For the Medley Triathlon, teams had members compete in one of the three events. For the Run, Row, Bike Triathlon, team members competed in all three. During the event, teams also had a chance to race each other in a short, fun scooter race.

- University of Delaware Men's Crew won a total of \$500 in prize money for its crew program by winning the Run, Row, Bike Men's Team Division and the Run, Row, Bike Individual Men's Division, and for winning the Race to Raise fundraising competition.
- Team Clark's Sharks won a total of \$500 for Mike Clark Legacy Foundation for having squads win the (1) Medley Co-Ed M, M, F division, (2) Run, Row, Bike Individual Women's Division, and (3) the Scooter Race, and for finishing 2nd in the Race to Raise fundraising competition.
- Team Mosaic in Delaware won a total of \$200 for winning the Run, Row, Bike Co-Ed M, M, F division and for finishing 3rd in the Race to Raise fundraising competition.
- Team Delaware Community Reinvestment Action Council (DCRAC) won the Medley Women's Division and \$100 for DCRAC.
- Team Conscious Crusaders won \$100 for Conscious Connections for winning the Medley Co-Ed F, F, M division.
- Team AMPED Up won \$100 for Faithful Friends Animal Society for winning the Run, Row, Bike Women's Team division.
- Team Thunderstrike won \$100 for Food Bank of Delaware for winning the Run, Row, Bike Co-Ed F, F, M division.
- Many other teams and individuals also competed in these divisions.

The Delaware Charity Challenge will be back on May 6, 2017 with the 3rd Annual Delaware Charity Challenge Race to First 5K and Adventure Challenge Relay. The Spring 2016 Race to Raise fundraising competition is underway and continues until 11:59 p.m. on May 5, 2017. The next Delaware Charity Challenge Indoor Triathlon will be held in January 2018. For more information about the Delaware Charity Challenge, visit delawarecharitychallenge.com.

About Innovincent LLC

[Innovincent LLC](#) is a Wilmington, DE based consulting firm that specializes in helping nonprofits with strategic planning and fundraising development and is the presenting sponsor of the Delaware Charity Challenge.