

Contact:
Charlie Vincent, Delaware Charity Challenge
302-566-8008
charlie@challengede.com

For Immediate Release

THIRD ANNUAL SPRING DELAWARE CHARITY CHALLENGE RAISES OVER \$23,000 FOR AREA NONPROFITS

Wilmington, DE, May 8, 2017 – Innovincent, a Wilmington, DE based consulting firm that specializes in helping nonprofits with strategic planning and fundraising, is pleased to announce that teams raised over \$23,000 through the Third Annual Delaware Charity Challenge spring fundraising contest and athletic games. The spring event took place on May 6, 2017 at Lums Pond State Park in Bear, Delaware. Fifteen teams participated, representing twelve different charities.

The Delaware Charity Challenge is a unique series of fundraising and athletic competitions designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes.

In the Spring 2017 Race to Raise fundraising competition (January 1 to May 5), **Team Veritext Legal Solutions** took home top honors again this year, raising a record \$11,325 for the **Ministry of Caring**, including a \$300 bonus prize for raising the most money. **Team End Duchenne Muscular Dystrophy** finished second, raising \$2,966 for **Muscular Dystrophy Association**, including \$300 in prize money related to the fundraising contest and the Adventure Challenge Relay competition. **Team OperaDelaware** raised \$2,076 and finished third, including a \$100 prize for raising the third most amount of money in the Race to Raise.

The official nonprofit team fundraising competition was won by **Team Friends of Wilmington Parks** (\$3,779 between its official team and the **Bank of New York Mellon (BNYM)** team that designated Friends of Wilmington Parks as its beneficiary. **Team OperaDelaware** finished second in the nonprofit fundraising competition division with \$2,076 raised. Both Friends of Wilmington Parks and OperaDelaware won advertising packages from the Wilmington Blue Rocks for having raised the most money of any official nonprofit team.

"As we announced earlier this spring, over five Delaware Charity Challenges (including the one this weekend), our participants have collectively raised more than \$113,000 for 50 different nonprofit organizations," says Charlie Vincent, president of Innovincent LLC, the company behind the Delaware Charity Challenge. "Our competitions continue to grow and we look forward to expanding the competition to Kent and Sussex County next month, to the First State Duathlon in July, and at the indoor triathlon in January."

—MORE RESULTS—

- Winning the Co-Ed Team 5K race was Team Faithful Friends, who won an additional \$100 for Faithful Friends Animal Society.
- Team Family Counseling Center of St. Paul's for Delaware Community Reinvestment Action Council (DCRAC) won the Women's Team 5K race and an additional \$100 for DCRAC.
- Team Vision Quest for Attack Addiction won the Men's Team 5K race and an additional \$100 for aTack Addiction Foundation.
- Team BNYM-301 for Friends of Wilmington Parks won the large teams division of the Adventure Challenge Relay and an additional \$100 for Friends of Wilmington Parks. Team What You Call Crazy Keeps Me Sane won the pairs division and donated their \$100 prize to Team End Duchenne Muscular Dystrophy's nonprofit designee, Muscular Dystrophy Association. Many others ran or walked in the fun run/walk or competed in the Adventure Challenge Relay.

The next Delaware Charity Challenge competition of 2017 take place on Saturday, June 24 at Killens Pond State Park in Felton. Teams can also raise money through the Delaware Charity Challenge as part of the First State Duathlon, an 11 mile trail duathlon, which will be held on Saturday, July 15 at Bellevue State Park in Wilmington. The First State Duathlon will be the official Summer Competition for the Delaware Charity Challenge. The 2018 Delaware Charity Challenge kicks off on Saturday, January 6, with the 3rd Annual Winter Run, Row, Bike Indoor Triathlon at the Chase Center on the Riverfront in Wilmington, followed by the 4th Annual Spring Games at Lums Pond on Saturday, May 5.

Donors can continue to donate to any of the spring team fundraising pages and to their selected charities (on crowdrise.com/challengeDE) until May 31, 2017.

For more information about the Delaware Charity Challenge, visit delawarecharitychallenge.com. To sign up for the June 24 Killens Pond races as an individual or to create or join a team, register on runsignup.com/dcckillens5k. To sign up for the July 15 First State Duathlon as an individual or with a relay team, register on runsignup.com/firststateduo.

About Innovincent LLC

[Innovincent LLC](https://www.innovincent.com) is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.

About the Delaware Charity Challenge

The [Delaware Charity Challenge](https://delawarecharitychallenge.com) fundraising and athletic competition is designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes. Since 2015, participants in the Delaware Charity Challenge have combined to raise more than \$113,000 for area nonprofits.