

Contact:  
Charlie Vincent  
302-566-8008  
[charlie@challengede.com](mailto:charlie@challengede.com)  
[delawarecharitychallenge.com](http://delawarecharitychallenge.com)

For Immediate Release

## **TEAMS IN THE THIRD ANNUAL DELAWARE CHARITY CHALLENGE WINTER INDOOR TRIATHLON RAISE OVER \$16,000 FOR AREA NONPROFITS**

Wilmington, DE, January 9, 2018 – Innovincent, a Wilmington, Delaware based consulting firm that specializes in helping nonprofits with strategic planning and fundraising, is pleased to announce that teams in the Delaware Charity Challenge Indoor Triathlon raised more than \$16,000 for different nonprofits as part of its third annual winter fundraising and athletic competition.

The Delaware Charity Challenge is a unique fundraising and athletic competition designed to give organizations, families, and individuals a fun and inexpensive way to raise money and awareness for their favorite causes. The Winter Games, which debuted in January 2015, are paired with the Pursuit of Health & Wellness Expo, now one of the largest health fairs in the region. This year, the two events drew more than 650 people to the Chase Center on the Riverfront in Wilmington on Saturday, January 6, 2018. The turnout was impressive when considering it was one of the coldest weekends on record.

A large part of the Delaware Charity Challenge is the Race to Raise, a fundraising competition that leads up to the athletic event. In the most recent Race to Raise, teams combined to raise more than \$16,000 for ten different nonprofits this winter, with two teams raising or winning more than \$5,000 each. The winning team in the 2018 Winter Race to Raise was the **University of Delaware Men's Crew Team**, which **raised \$5,140** on behalf of its University team at **University of Delaware** at the conclusion of the fundraising contest at 11 a.m. on Saturday, January 6. Finishing second was the **DCRAC**, which raised **\$4,980** on behalf of its organization. **Team Mosaic in Delaware** raised the third highest amount of **\$1,190**. **Team Mosley** and **Team RIV Athletics** team both raised more than \$1,000 for **Disabled American Veterans** and the **Green Beret Project**, respectively. For finishing in the top three in the Winter Race to Raise, the University of Delaware Men's Crew team won an additional \$300 for its club team, Team DCRAC won an additional \$200 for DCRAC, and Team Mosaic in Delaware won an additional \$100 for Mosaic.

In addition to the \$600 in cash prizes awarded by Innovincent as part of the Race to Raise fundraising competition, the University of Delaware Men's Crew team also won an advertising prize from Delaware Today, a Media Sponsor for the event, for being top overall fundraising team.

**Donors can continue to donate to any of the team fundraising pages and to their selected charities (on [crowdrise.com/dcctri](http://crowdrise.com/dcctri)) until January 31, 2018.**

"Including the latest competition, teams have collectively raised more than \$150,000 for area nonprofits since the Delaware Charity Challenge began in Spring 2015," says Charlie Vincent, president of Innovincent LLC and founder of the Delaware Charity Challenge. "The Winter Games continue to grow and I'm excited to see how much more teams will raise in 2018 as part of the next Delaware Charity Challenge competitions, including the 5K and Adventure Challenge Relay at Lums Pond in May."

## **RESULTS FROM THE INDOOR TRIATHLON ATHLETIC COMPETITION**

More than 130 athletes signed up to compete in this year's Delaware Charity Challenge winter games. The two category triathlon races were the Medley Triathlon and the Run, Row, Bike Triathlon. Both triathlons consisted of a 45 minute race (15 minutes each on a treadmill, spin bike, and rowing machine). For the Medley Triathlon, teams had members compete in one of the three events. For the Run, Row, Bike Triathlon, team members competed in all three. During the event, teams also had a chance to race each other in a short, fun scooter race.

- University of Delaware Men's Crew won a total of \$500 in prize money for its crew program by winning the Run, Row, Bike Men's Team Division and the scooter race at the indoor triathlon, and for winning the Race to Raise fundraising competition.
- RIV Athletics won a total of \$300 for the Green Beret Project, including \$200 by having team members win the Medley Co-Ed F, F, M and Run, Row, Bike Women's Individual divisions. Another \$100 prize was donated to Green Beret Project by Team Cummings, which won the Medley Co-Ed M, M, F division.
- DCRAC won a total of \$200 for Delaware Community Reinvestment Action Council for finishing 2nd in the Race to Raise fundraising contest.
- Team Mosaic in Delaware won a total of \$200 for winning the Run, Row, Bike Co-Ed M, M, F division and for finishing 3rd in the Race to Raise fundraising competition.
- Team Clark's Sharks won a total of \$200 for Mike Clark Legacy Foundation for having team members win the Medley Women's division and the Run, Row, Bike Individual Men's Division.
- Team AMPED Up won \$100 for Faithful Friends Animal Society for winning the Run, Row, Bike Women's Team division.
- Team Hughes won the Medley Men's Team division and donated its \$100 prize to Latin American Community Center, which had been chosen by Team Thunderstrike.
- Team Ryan's Wives won the Run, Row, Bike Co-Ed F, F, M division and donated its \$100 prize to Strive: How You Lead Matters, which had been chosen by the Mill Space Team.
- Many other teams and individuals also competed in these divisions.

The next Delaware Charity Challenge is the Spring 5K run/walk and Adventure Challenge Relay competitions, the latter of which consists of a series of races for pairs and larger teams,

including a canoe race, a pedal boat race, a mountain bike race, a run, and other team puzzle challenges. The Spring Delaware Charity Challenge will take place at Lums Pond State Park on Saturday, May 5.

The other three Delaware Charity Challenge competitions in 2018 will take place on Sunday, June 24 at Killens Pond State Park in Felton, Saturday, July 21 at Bellevue State Park in Wilmington, and Tuesday, October 2 at Deerfield. Teams and individuals can run in the Race Across Killens Pond 5K. Fans of trail biking and running can race individually or with relay teams in the First State Duathlon, an 11 mile trail duathlon at Bellevue State Park. The First State Duathlon is the official Summer Competition for the Delaware Charity Challenge. The final Delaware Charity Challenge event planned in 2018 is a Par 3 golf tournament at Deerfield on Tuesday, October 2, which will have different nonprofits represented on each hole of the course.

The Delaware Charity Challenge Winter Games, including the Run, Row, Bike Indoor Triathlon, return in 2019 on Saturday, January 5 at the Chase Center on the Riverfront in Wilmington.

For more information about the Delaware Charity Challenge, visit [delawarecharitychallenge.com](http://delawarecharitychallenge.com). To donate to one of the nonprofits selected by the teams in the Winter Race to Raise competition, visit [crowdrise.com/dcctri](http://crowdrise.com/dcctri). To sign up for the May 5 Lums Pond races as an individual or to create or join a team, register on [challengede.redpodium.com/challengede18](http://challengede.redpodium.com/challengede18).

#### About Innovincent LLC

[Innovincent LLC](http://InnovincentLLC.com) is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of the Delaware Charity Challenge.

#### About the Delaware Charity Challenge

The [Delaware Charity Challenge](http://DelawareCharityChallenge.com) fundraising and athletic competition is designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes. Since 2015, participants in the Delaware Charity Challenge have collectively raised more than \$150,000 for area nonprofits.