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For Immediate Release

## **RECORD TURNOUT FOR THE FIFTH ANNUAL DELAWARE CHARITY CHALLENGE WINTER INDOOR TRIATHLON & PURSUIT OF HEALTH & WELLNESS EXPO & HEALTH FAIR**

Wilmington, DE, January 9, 2020 – Spur Impact Association, a nonprofit focused on connecting young professionals and inspiring them to get involved and make an impact in their career and community, is pleased to announce the 2020 Delaware Charity Challenge Winter Indoor Triathlon & Pursuit of Health & Wellness Expo & health fair enjoyed a record turnout of more than 900 people at the 5th annual event held on Saturday, January 4, 2020 at the Chase Center on the Riverfront in Wilmington.

The Delaware Charity Challenge is a unique fundraising and athletic competition designed to give organizations, families, and individuals a fun and inexpensive way to raise money and awareness for their favorite causes. The Winter Games, which debuted in January 2015, are paired with the Pursuit of Health & Wellness Expo, the largest health fair in the region.

A large part of the Delaware Charity Challenge is the Race to Raise, a fundraising competition that leads up to the athletic event. Over the past month leading up to January 4, teams combined to raise more than \$6,000 for seventeen different nonprofits this winter, with two teams raising more than \$1,400 each.

The nonprofit that won the 2020 Winter Race to Raise was the **Caesar Rodney Rotary Club Foundation**, which was supported by three teams who collectively raised \$2,665, including prize money for raising the most in the Race to Raise and for teammates winning their divisions in the indoor triathlon. Finishing second was the **University of Delaware Men's Crew Team**, which raised \$1,435, including their prize money for raising the second most in the Race to Raise and for teammates winning their divisions in the indoor triathlon. **Down Syndrome Association of Delaware** raised the third highest amount of \$620, including their prize money associated with the Race to Raise prize.

In addition to the cash prizes awarded by Spur Impact as part of the Race to Raise fundraising competition and indoor triathlon, the Caesar Rodney Rotary Foundation team also won an advertising prize from Delaware Today, a Media Sponsor for the event, for being top overall fundraising team.

**Donors can continue to donate to any of the team fundraising pages and to their selected charities (on [www.challengede.com](http://www.challengede.com)) until January 31, 2020.**

"We are thrilled to be able to organize an event that provides an opportunity for so many individuals, families and organizations to support their favorite nonprofits through the Delaware Charity Challenge," says Adam Morgan, Board President of Spur Impact, which helps organize the Delaware Charity Challenge. "Thanks to the more than 900 attending the Expo and indoor triathlon this year, we provided a great networking opportunity with local nonprofits and many health-focused organizations looking to connect people with ways to improve their health and wellness."

## RESULTS FROM THE INDOOR TRIATHLON ATHLETIC COMPETITION

More than 120 athletes signed up to compete in this year's Delaware Charity Challenge winter games. The three category triathlon races were the Medley Triathlon, the Run, Row, Bike Triathlon, and the Fixed Distance Run, Row, Bike Triathlon. With the exception of the Fixed Distance division, the triathlon consisted of a 45 minute race (15 minutes each on a treadmill, spin bike, and rowing machine). For the Medley Triathlon, teams had members compete in one of the three events. For the Run, Row, Bike Triathlon, team members competed in all three. Fixed distance competitors ran 2 miles, rowed 2,000 meters, and biked 5 miles.

- The Caesar Rodney Rotary Club Foundation won a total of \$190 for its team winning the Medley Men's Team Division and the Run, Row, Bike Women's Team Division and the overall Race to Raise fundraising competition. Earlier in the Race to Raise fundraising contest, Caesar Rodney Rotary Club Foundation was awarded \$100 for being the first team to get 10 unique donations to their fundraising page.
- University of Delaware Men's Crew won a total of \$140 in prize money for its crew program by winning the Run, Row, Bike Men's Team Division, the Run, Row, Bike Individual Men's Division, and for finishing second in the Race to Raise fundraising competition.
- Down Syndrome Association of Delaware won a total of \$50 for finishing 3rd in the Race to Raise fundraising competition.
- **Attack Addiction Foundation** won \$20 for its team members winning the Run, Row, Bike Co-Ed M, M, W Team division. In addition, the winner of the Fixed Distance Run, Row, Bike Men's Triathlon Division (**Stephen Reaves, Middletown, DE, Team Legion Transformation**) donated his \$20 prize to Attack Addiction.
- **Light up the Queen Foundation** won \$20 for its team member (**Julie Tuminello, Wilmington, DE**) winning the Fixed Distance Run, Row, Bike Women's Triathlon Division.
- **SL24: Unlocke the Light** won \$20 for its team member (**Hannah Schlegel, Orangetheory Delaware**) winning the Run, Row, Bike Women's Individual Triathlon Division.
- Team Valentine won \$20 for **Strive: How You Lead Matters** for having its team members win the Medley Co-Ed W,W, M Team division.
- Team Diamond Chiropractic won \$20 for Brandywine Valley SPCA for having its team members win the Medley Co-Ed M, M, W Team division.
- Many other teams and individuals also competed in these divisions.

The next Delaware Charity Challenge event is the First State Duathlon, an 11 mile trail duathlon at Bellevue State Park on Saturday, July 18. The fun and family friendly race is for fans of trail biking and running and is open to individuals or relay teams of two or three.

The Delaware Charity Challenge Winter Games, including the Run, Row, Bike Indoor Triathlon, return in 2021 on Saturday, January 9 at the Chase Center on the Riverfront in Wilmington.

For more information about the Delaware Charity Challenge, visit [delawarecharitychallenge.com](http://delawarecharitychallenge.com). To donate to one of the nonprofits selected by the teams in the Winter Race to Raise competition, visit [www.challengeDE.com](http://www.challengeDE.com). To sign up for the July 18 First State Duathlon, visit [firststateduo.com](http://firststateduo.com).

#### About the Delaware Charity Challenge

The [Delaware Charity Challenge](http://delawarecharitychallenge.com) fundraising and athletic competition is designed to give organizations, families, and individuals a fun way to raise money and awareness for their favorite causes. Since 2015, participants in the Delaware Charity Challenge have collectively raised more than \$195,000 for area nonprofits.

#### About Spur Impact Association

Spur Impact Association is a Delaware-based nonprofit whose mission is to be the premier hub developing, engaging, and inspiring tomorrow's leaders by fostering connections with people, nonprofits, and businesses to promote growth personally, professionally, and philanthropically. The Delaware Charity Challenge is an initiative of the Spur Impact.